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REUNITED, AND IT FEELS SO GOOD
WAXING POETIC JEWELRY RETURNS TO TANGO SHOWROOM IN AMERICASMART
After a 3-year hiatus, Waxing Poetic returns to their first showroom.

ATLANTA, GA — Tango, a 26-year-old showroom in AMERICASMART, welcomes back Waxing Poetic to further enhance their line package.

Waxing Poetic has rejoined Tango effective September 15, 2018. Their handcrafted line of sterling silver jewelry enhances Tango’s current vendor offering in the gift, housewares, jewelry and fashion categories.

“We are so thrilled to partner again with Tango in a continued effort to offer our dealers high quality sterling silver jewelry through a rep group that is dedicated to customer service and the success of our dealer family,” said Lizanne Pagliei Hales, Co-Founder of Waxing Poetic. “Our return to Tango was an easy decision. Our desire to build awareness around our brand in the best gift market in the country led us back to Tango. Their reps are exceptional and have built trusting relationships with their dealer circle over the years. They are a true partner and we are confident our dealers will feel the same and embrace this reunion.”

“We are so excited to have Waxing Poetic back at Tango,” said Vicky Muetterties, Owner of Tango. “The quality and craftsmanship of all their jewelry continues to amaze us. We have always felt like family and are proud to partner with them again.”

Tango, located in building 2 on the 10th floor, plans to debut the entire Waxing Poetic collection during the Atlanta International Gift & Home Furnishings Market January 8-15, 2019.

About Tango Showroom:

Tango Showroom is a 25-line showroom with road representatives covering AL, GA, NC, MS, SC and TN. Tango expanded its space in AMERICASMART in 2017 to showcase their growing line package that includes a wide range of products such as gift, jewelry, tabletop, bath and body, candles, and clothing. With over 25 years under their belt, Tango offers retailers personalized shopping in their showroom. Orders may also be placed through a territory representative or their online portal at www.tangoreps.com.

About Waxing Poetic:

Headquartered in Carpinteria, CA, just outside Santa Barbara, Waxing Poetic was founded over 17 years ago by two sisters, Patti & Lizanne, who combined their passion for family, friends, faith and their love of jewelry. Handmade in Bali, Waxing Poetic jewelry is available in more than 700 boutiques and stores throughout the US and Europe, at www.waxingpoetic.com, and through their social selling network of consultants at www.personallypoetic.com.

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